From our earliest days as a commercial printer and lithographer, Goldrich Printpak Inc. has understood that innovative, high-quality packaging is vital to the success of our clients’ products. We’ve kept up with packaging innovations over the past 50 years, expanding our services to new markets and adapting new technologies, materials and design innovations to ensure our clients are always on the leading edge of change. Today, operating from a 67,700 sq. ft. facility, we are an integrated full-service packaging partner serving every need from concept and design through to finished packaging and co-packaging. In keeping with a commitment to excellence and customer service, our greatest passion today is environmental stewardship. We are continually moving towards products and processes that don’t deplete resources or add to our carbon footprint, enabling our clients to become leaders in sustainability in their own industries. Goldrich has been a member of the Packaging Association of Canada (PAC) for over two decades.

ISO 14001: 2008
Goldrich is an ISO 14001: 2008 certified company, an internationally accepted standard that specifies the requirements for an environmental management system. Obtaining this certification demonstrates our ongoing efforts to effectively measure, manage and continuously improve our environmental performance.

FSC Certified
We’re proud to offer products that carry the FSC Certified stamp of approval. It’s our promise to customers that these products originate from responsibly managed forests and meet strict environmental criteria at each stage of the production chain. For every tree used for FSC certified products, nearly two new trees are planted. This certification is an important step in our efforts to become a greener company — and part of a meaningful shift towards greater sustainability.

ISO 9001: 2008
Goldrich is an ISO 9001: 2008 certified company, an internationally accepted standard that specifies the requirements for a quality management system. The standard provides a framework for taking a systematic approach to managing processes so that the company consistently turns out products that satisfy customer expectations. It includes a requirement for continual improvement of our Quality Management System.
We approach each new structural design as a unique challenge, calling on the expertise of our Art Director, Marketing Director, Structural CAD Designers and others to hit your project criteria with packaging that performs. Our design team provides creative graphics and prototypes to help you envision design concepts. If prototypes are required, we create a folding carton, blister, vacuum-formed tray or other package design or demonstrator that displays or demonstrates your product in a convenient way. Our educational in-spring and customer training programs, creatively designed and conducted with Goldrich’s structural design expertise, are designed to create the best-structured solution with the most cost-effective materials and equipment and to lower design and manufacturing costs. From product artwork to die patterns and experience and equipment, we offer the comprehensive know-how, software and eg equipment to tackle the toughest projects.

First impressions are particularly important with luxury items such as perfumes, creams, lotions, makeup and other beauty care products. Packaging needs to be distinctive and elegant, while also being durable. It is often the simplest package design that demands the greatest attention, with elegance evident in the details. Textured coatings, embossing, foil stamping and other finishing techniques allow for luxury in a minimalist design. This is where Goldrich’s custom structural design capabilities, graphic design and printing expertise excel. Partnership in the early stages of planning garners the most original and rewarding solutions.

In the design stage, our familiarity with the requirements of North American regulatory bodies streamlines the approval process, avoiding unnecessary delays in getting your product to market. Other practical concerns, including date coding, batch coding, tamper-evident seals, theft prevention devices, endurance testing and shipping accuracy are also expertly attended.
Perhaps more than any other consumer product, food packaging needs to balance practical needs with the aesthetic demands of a competitive retail environment. While effective branding is essential, your product also needs to arrive on the store shelf, refrigerated case or freezer in pristine condition, or the consumer won’t buy. It must withstand shipping and storage, be protected from contamination by oxygen or other environmental factors, look good in wet, cold and freezing environments, and have closures that stay closed through changes in temperature.

Goldrich excels in box printing and manufacturing. We understand the ins and outs of substrate strength, gluing, protective coatings, display windows, detailed finishing, gusset resistance, and tolerances for moisture and extreme temperature.

We believe that food packaging, because it makes up a significant percentage of solid waste, needs to be environmentally friendly. We offer our clients “extreme-green” packaging options, including paperboard made from 100% recycled fibres, which is 100% recyclable and 100% carbon neutral. Goldrich uses only low-odor vegetable-based inks, Health Canada approved for direct-contact food surfaces, as well as a variety of no-odor cold starch glues approved for food use.

As the number of consumer products in the retail environment increases, so does the need for unique packaging solutions. Often a product’s primary marketing opportunity is on the store shelf, demanding packaging that displays the product to its best advantage. Goldrich has designed and printed packaging for a wide range of consumer products, from sporting goods and hardware to light bulbs and electronics. Each presents a unique challenge. We never forget that the fundamental purpose of packaging is to protect the product. Vacuum forms, blister packaging, clamshells, skin packaging and shrink-wrapping limit movement during shipping and handling while enhancing product display. Goldrich excels at display merchandising, club packs, multi-packs, bagging and kit assembly. When it comes time to shipping, we configure your goods to optimize container space and minimize shipping costs.
Goldrich has mastered the art of printing on paper, paperboard, film, corrugated substrates and a vast array of plastics. We offer a full range of finishing options, from spot coating to foil stamping, to help you realize the most sophisticated packaging solutions. Our multichrome offset lithographic processes are capable of a wide variety of size formats, with our latest acquisition offering additional 10-colour printing that enables us to do multiple functions in one pass, producing a finished product off the end of the press.

**printing**

Our electronic pre-press design department is dedicated to ensuring that the technical aspects of your project fit – from planning, processing and proofing to pre-press making – are done to exacting professional standards. Goldrich produces all offset printing plates in-house using modern computer-to-plate equipment. In addition to standard monochrome art printing, we encourage and promote stochastic screening to deliver extraordinarily fine image detail and colour for the most believably brilliant packaging.

Goldrich prints using vegetable-based inks, low VOC and direct current-accelerated discharges, giving our clients confidence that their products are 100% consumer safe.

**Special Die Cutting**

Centers the cut lines can be designed to neatly fold our products to present them in an appealing way. We use a number of modern high-speed die cutting machines, equipped with fully automatic stripping systems. These dies are produced by laser, enduring precision cut out every time. We also evaluate and deliver the materials we use to our to enhance design elements. Featured on several inside covers of this brochure.

**Varnishes and Coatings**

Varnishes and coatings add a variety of protection to packaging. What used as a spot coating, they can add new dimensions of interest and elegance to your package design. Textured coatings to raise or colored varnish add a subtle effect to packaging. They can be applied in patterns to highlight a particular grade interest. A screen coating, such as banana or chocolate, can be added to enhance the sensory appeal of packaging, signage and displays. Goldrich offers coated or uncoated finishes. A thick opaque coating helps to avoid smudging of the ink, so it is the best option for environmental impact, while a soft coating leaves colours bright and adds a glossy protective finish. Design appeal is enhanced.

**Hot Foil Stamping**

Hot foil stamping is a process that uses a single or multiple foils, either in silver or gold foil, to create the image desired on a package. This process is ideal for creating enhanced labels, embellishments and other decorative elements. Hot foil stamping can be used to create a wide range of designs, from simple rectangles to intricate graphics. It is a cost-effective way to add a touch of elegance and distinction to your packaging design.

**Stochastic Screening**

Stochastic screening is a technique used to create smooth, continuous-tone images on packaging. It works by breaking down the image into small dots of different sizes and positions, making the image appear smooth and continuous. This technique is often used to create high-quality printed images on packaging, particularly where smoothness and clarity are important, such as in the pharmaceutical industry.

**Embossing**

A custom embossing die can be created to create the impression of your logo, shapes, a textured graphic element or product names, adding a tone of elegance or interest to your packaging. Embossing is done right on the cover of the brochure. We also provide multiple levels of embossing to bring designs to life while making sure that your products are more accessible to the visually impaired – a growing trend in pharmaceutical packaging.

**Pharmaceuticals**

We also address your concerns for safety and security with tamper-evident seals and distinct wrapping that guarantee the integrity of the product, and anti-counterfeit security tags and RFID smart chips that help prevent theft. We can also address your concerns for safety and security with tamper-evident seals and shrink wrapping that guarantee the integrity of the product, and anti-theft with tamper evident seals and shrink wrapping that can be applied to your packaging.

Goldrich provides comprehensive pharmaceutical packaging services that range from structural and graphic design through to folding cartons, custom blister packaging, clamshells, vacuum forming, skin packaging, inserts, various skin boards and other printed items. We are familiar with the requirements of regulatory agencies and are aware of the approval process by getting things right the first time.

We can also address your concerns for safety and security with tamper-evident seals and distinct wrapping that guarantee the integrity of the product, and anti-counterfeit security tags and RFID smart chips that help prevent theft. Once your product leaves our facility, we track and trace our shipping containers and provide security seals on delivery vehicles to ensure the shipment gets where it’s going intact.

The need for innovation in packaging structure, performance and marketing appeal has never been greater. Goldrich has the experience to deliver pharmaceuticals that work on every level.

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When it comes to helping our clients realize a successful product launch, we think outside the box. Clients often call on our years of experience in consumer and industrial merchandising during the earliest stages of marketing strategy development. We will not only recommend the most effective packaging solution, but can provide full creative execution, build prototypes for focus testing, and help clients define appropriate channels of distribution.

Our ongoing work in the fast-paced and ever-changing retail environment gives us valuable insights into trends and opportunities our clients can turn to their advantage. Our retail merchandising solutions range from countertops, floor stands, POS and POP displays to sidekicks and pallet displays. We will take your display from design and assembly through to fulfillment. We can even round out your campaign with coupons and direct mail support.

For clients who find themselves up against the pressures of limited space, capacity, equipment or manpower, Goldrich also offers a complete range of contract co-packing and fulfillment services, including club packs, bagging, blister and skin packaging and kit assemblies. We can package, assemble, load and warehouse your product, and ship directly to your customers worldwide with a range of import/export logistics and freight services.
SERVICE AT A GLANCE

Quality control
Conceptual design
Structural design
Creative artwork / graphics
Colour proofing
Mockups
Prepress artwork, plating, computer-to-plate
Multicolour printing and coating
Diecutting

Embossing and Debossing
Windowing
Folding carton and gluing
Vacuum forming: blister, clamshells, trays and displays
UPC Barcoding,
Sensormatic® and RFID tagging
Co-packing and assembly:
club packs, blister pack, skin pack, shrink wrapping, bagging, bar and batch coding
PDF design / assembly / fulfillment
Warehouse storage and inventory status reporting
Import / export / freight services